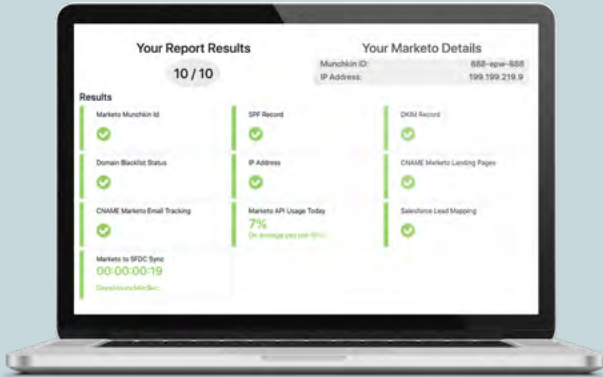


CHECKLIST FOR MARKETO ENGAGE

Automated and Continuous Validation of Your Marketo Implementation



Five Automated Validation Capabilities for Marketo

1. Quickly establish a baseline of your implementation
2. Share logs of errors with your team to resolve issues fast
3. Pinpoint errors that support is unable to recreate
4. Determine API usage and related limits
5. Check SFDC Sync and Lead Mapping



Stack Moxie is a Marketo Engage launchpoint certified partner on the [Adobe Experience Exchange](#).

Critical Marketo Information Monitored Regularly

- Munchkin ID
- SPF Record
- DKIM Record
- Blacklisted Domains
- IP Address
- CNAMEs for Landing Pages
- CNAMEs for Email Tracking
- Daily & Weekly API Usage
- SFDC Lead Mapping
- Sync time from Marketo to SFDC

Setup is Easy

1. Create a free account to get started
2. Run the checklist without any integrations
3. Connect the Marketo integration to learn about API limits
4. Connect the Salesforce integration to gain Sync times and Field Mapping validation

Your security is our top concern. [Stack Moxie's Security portal](#) has detailed information about pentesting, application security, and datacenter protections. Stack Moxie never needs to use Personally Identifiable Information (PII). The checklist can add immense value without ever being integrated into your Marketo or Salesforce systems.

